

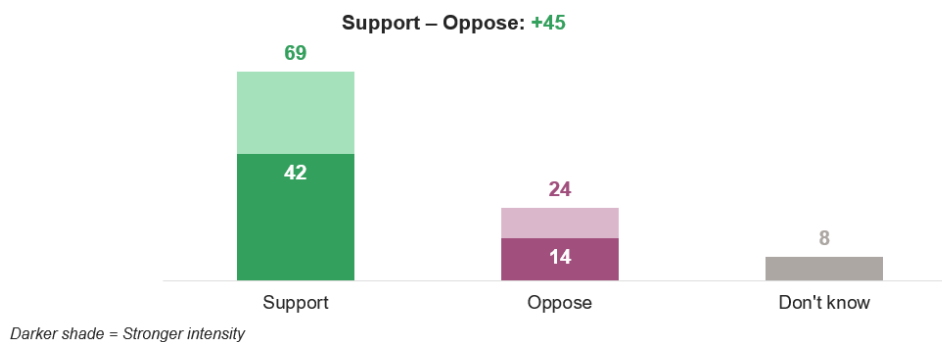
To: Interested Parties
 From: GBAO
 Date: June 24, 2025

Pennsylvanians Show Strong Support for PA Promise Scholarship Program

A recent survey of registered voters in Pennsylvania¹ highlights the popularity of the Pennsylvania Promise Scholarship Program, with nearly seven in ten voters in support of the program with strong intensity and support across the political spectrum.

Right now, there is a proposal in Harrisburg to create the Pennsylvania Promise Scholarship Program. This program would make higher education more affordable by ensuring that students from families who make less than \$250,000 a year will not have to pay tuition at state colleges and universities here in Pennsylvania.

*Do you **support** or **oppose** this proposal to create the Pennsylvania Promise Scholarship Program?*



- **Democrats, Independents, and Republicans all support the PA Promise Scholarship Program.** While Democrats (87 percent support) are the strongest supporters of this idea, it also has the support of a majority of Independents (62 percent) and Republicans (55 percent). Even self-described 'conservative Republicans' narrowly support the program (49 percent support to 42 percent oppose).
- **Black Pennsylvanians, younger voters, and women are the strongest supporters.** While the program has widespread popularity across nearly every demographic group, the strongest support comes from Black voters (88 percent support), voters under 50 (77 percent support) and women (72 percent support).
- **Non-college educated voters and college educated voters alike are in favor of the scholarship program.** While voters with a college degree are solidly in support of others receiving this benefit (73 percent support), those without a degree are nearly as enthusiastic, with 66 percent supporting the program.

¹ Results are taken from a survey of 800 registered voters in Pennsylvania. Interviews were conducted by live dialers via telephone and through text-to-web responses between June 2-5, 2025. Results carry a margin of error of +/- 3.5 percentage points at a 95 percent confidence interval.

